I believe that the HDTV broadcast flag is a ridiculous idea, being forced by CBS and Viacom through the threat of ceasing HDTV broadcasts. The American public is a hard-working one, and as such, does not have time to watch their favorite programs at their leisure. Personal Video Recorders were created for just that reason, and they're serving their purpose wonderfully. While I realize that television is dependent on advertising, and that the commercials should still be there, there is no reason to completely block somebody from recording their favorite shows for later viewing. Please do not allow the broadcast flag to become a forced feature of the future of television.